Web Site Design Requirements

The final review will be on May 16 at 5 p.m. See the class calendar.

Minimum acceptable for credit

- Author present for Peer Review at start of class
- WebEx Page Menu accessible from my “class” page
- There is a working link from WebEx Page to your Home Page

Points will be deducted for any the following not incorporated in your web site design.

- Grid layout, full screen width.
- Obvious or stated objective in Header relevant to the theme.
- Descriptive link names and working links to two pages that you created plus existing WWW pages
  - You must have at least two support web pages that you created plus at least one existing WWW page
  - Consistency format across pages that you create.
  - Link to your blog
  - Links back to Home Page
  - You may use YouTube videos but they must be embedded, not linked. You must have a movie that you created.
- Readability – font style, size contrast
- Use of color design – text, backgrounds
- Adheres to the basic web page design criteria “dos and don’ts” discussed in class and the paper available from my website “Principles of website design for an appealing web site.”
- Creative use of all 5 VISTA elements. For animation either GIF created in Photoshop or Flash movie.
- The VISTA elements must be ones you create not simply downloaded or linked.

Study the following presentations and handouts:

PP and PDF files from my website - e.g. Intro to Dreamweaver, Web Design Principles, Designing with Color and Text, Image Editing with Photoshop, Collage of Demonstrations, Handouts/ Emails -- Principles of Website Design paper, Web Operations in Dreamweaver.

Presentation:

You will present your website. Give us an overview of your subject and theme. Show how you incorporated each of the requirements of the rubric, above. Point out your “Photoshopped” images. Show all webpages, the two you created, your blog and an existing www page. You don’t need to show the entire movie but state how it is relevant to your subject. Be proud of your work.