Internet Tools

*Scroll down to view slides
Trip Advisor is a great way to market your property, and to get people talking about it.

People can write reviews and tell others about their stay at your property.

This is a great way to draw people to your property.

Click here to go to Trip Advisor website
Social media is another great way to advertise and market your business.

Social media helps you to get your brand or property name and image out to the masses.
The following are examples of social media you can use:

- YouTube
- Facebook
- Twitter
- Blogs – example: Blogspot

*Click each social media source to go to their website

*See Sample Property for examples of advertising in these social medias
Creating Your Own Website

- It is important to make your website easy and simple for consumers to understand and navigate. There are many company's that can build and design a website for you.
  - Bobdonpaul.com

- Or you can create your own website using a number of different programs such a Dreamweaver.
  - Dreamweaver